Business Insider

Kennebec Valley Chamber of Commerce May 2015



What Does "Community" Mean to You?

By: Suzzanne Doiron

When a person hears the word community, the city or town they call home

Suzzanne Doiron is a writer from Gardiner, Maine studying English at the University of Maine at Augusta. Ms. Doiron will be contributing timely, topical material to the Business Insider newsletter

is usually the first thing to come to mind. As a member of the Kennebec Valley Chamber of Commerce or an employee of a business that belongs to the organization, you are a part of

an extended community of businesses and individuals dedicated to providing you with the valuable services you need every

day. As part of this business community, how can you embrace your greater community to better serve others in exchange for support and patronage?

CMX founder David Spinks states in the inspirational blog post Why You Need To Make Community a Core Part of Your Business Philosophy that businesses need to incorporate the well-being of their greater community directly into their business plans rather than using the community as another sales or business tactic. From using your business' social media page as a hub for communication between customers to hosting a community focused event, there are many ways to make your greater Kennebec Valley community an active part of your business, and vice versa. For more on how to use your business for the greater good, visit http://www.cmxhub.com

CEO Corner

The snow is finally gone in most places. We are starting to feel like summer is an actual possibility! There are many



new things happening at your Chamber as well, including new phones, new computers and a new website is currently in the design phase. Our thanks to Business Communications of Maine, Maine Technology Group and A2Z Computing Services for their outstanding support. Our thanks as well to you, the members, for your patience during these improvements.

Business Insider, May 6, Senator Inn

Kennebec Leadership Institute Graduation at Breakfast

Our May 6 Business Insider breakfast will feature graduation ceremonies for the 29th annual class of the Chamber's Kennebec Leadership Institute. Fifteen students are completing the rigorous four-month training program sponsored by the Chamber with the University of Maine at Augusta. KLI is Maine's oldest leadership program of this type. 2015 graduates: Mei-Ling Cheung, CMP; Katie Cormier, Kaplan University; David



Gant, MaineGeneral; Rhonda Garber, MaineGeneral; Leo Labranche, UMA; James Lagasse, Kennebec Savings Bank; Jason Mills, Augusta Fire Dept.; Jessica Norton, Kennebec Savings Bank; Alison Paine, GHM Insurance; Heather Pouliot, United Way of Kennebec Valley; Buck Pushard, Riverview Psychiatric Center; Randy Robbins, J.S. McCarthy Printers; Courtney Rustemeyer, ALCOM, Inc.; Rita Skidgel, Dennis Keller State Farm Insurance and Joshua Turner, Kaplan University. Business Insider sponsors: Kennebec Savings Bank and Central Maine Power Company.

Women's Network, May 20, Senator Inn

Laurie Curtis: "Moving from What's Wrong to What's Strong"

Laurie Curtis is the owner of CurtisEase Coaching and is a certified comprehensive positive psychology coach. She works with clients to help them discover, nurture, and marshal their strengths, values, passions and resources. In addition, she demonstrates and teaches techniques that foster a growth mindset and enhance lasting, authentic empowerment. Laurie has been practicing positive psychology unofficially for many years, as a wife, mother, friend, literacy and hospice volunteer, as well as in her careers with Verizon Communications, FairPoint, and Mary Kay Cosmetics.



Laurie's official coach trainings through the Wholebeing Institute, the Coaching Institute and Positive Acorn, along with training through the VIA Institute on Character, center on the science of positive psychology and cultivating a character strength focus for positive change. Laurie is also a graduate of the highly acclaimed Certificate in Positive Psychology program through the Kripalu Center for Yoga and Health and the Wholebeing Institute. Laurie will be sharing the good news from this relatively new science and how we can use it to build the ultimate currency for ourselves, our businesses, and our communities -- happiness.

Women's Network is sponsored by Anthem Blue Cross, Bangor Savings Bank and Summit Natural Gas.

Welcome NEW Members!

Please welcome & give your personal support to our newest members:

Authentic Compass Inc., Bowdoin Angela Chute, 449-2173

AuthenticCompassInc.com

Betsy Ann Ross House of Hope, Winthrop

Martha Everatt StPierre, 798-9280 betsyannrosshouseofhope.org

Margaritas, Augusta

Ryan Bean, 622-7874

margs.com

Frederick A. White, Ph.D., Licensed Psychologist, Augusta, 622-6201 DrFredWhite.com

Member Anniversaries

The following businesses and organizations recently renewed their investment support of the Chamber.

35 years and over

Day's Travel Agency

30 years and over

United Way of Kennebec Valley

25 years and over

Kennebec Valley YMCA University of Maine at Augusta

20 years and over

Lake & Denison, LLC Oakhurst Dairy

15 years and over

Children's Center College Carry-Out Oakes & Parkhurst Glass

10 years and over

1-800WaterDamage At Home Veterinary Care Foster Insurance Agency
Isamax Snacks
Kennebec Dance Centre
Kitchen Encounters, Inc.
The Maine Children's Home for Little
Wanderers
CB Richard Ellis/The Boulos Company

5 years and over

Riverview Psychiatric Center

Paul Blouin Performance
Bryant Dental Care
Jerry Chase's Blind Time
Friends of Kennebec River Rail Trail
Kents Hill School
Kleinfelder SEA
Kozak & Gayer, P.A.
Saltbox Primitives
Value Housing

Also renewing

Efficiency Maine Trust
Maine Insurance Benefits Group
Maine Savings FCU
Red Barn
J.F. Scott Construction Company
Sportsman's Alliance of Maine

SHOP LOCALLY

Save the Date! Wed., October 14 Augusta Civic Center



NEWSLETTER INSERTS

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G O L F



KV Chamber 20th Annual Golf Tournament

Monday, July 13, 2015
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be ready to play in our SUMMER TOURNAMENT at

the **Augusta Country Club** to benefit the Kennebec

Leadership Institute! **Registration enclosed**

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Cynergy Spotlight – Nate Cotnoir

Nate Cotnoir enjoys meeting and spending time with people, which is not surprising considering his father was one of ten children, and he grew up playing with over 20 cousins! His tight-knit family still gathers every week for Sunday lunch at his grandmother's in Winthrop.

After graduating from college, Nate started working for a large, national bank, but it wasn't long until he made the switch to community banking. He is now the Vice President Commercial Banking Officer for Camden National Bank, which allows him to build relationships, manage teams and work directly with his community. When he's not working, Nate is involved with an impressive number of organizations including Gardiner Main Street, Big Brothers Big Sisters, Gardiner Board of Trade, KV Chamber Board, Augusta Housing Authority, and of course, Nate cochairs the Cynergy steering committee. He also has a 3-year old at home to keep him busy during his "down time."

Having managed groups of people as a young professional, Nate knows firsthand the challenges and advantages of being young in the business world. While he's found that his age can make it more difficult to be taken seriously, it's also given him the opportunity to take more risks and use his enthusiasm, energy and motivation to help him succeed. Nate became a Cynergy participant in 2007, and joined the steering committee six years later in 2013. Nate sees Cynergy as a valuable opportunity to building relationships with like-minded, young business people. Since joining

the committee and teaming up with Matt Tardiff as a co-chair, the group has grown tremendously and has even bigger plans for the 2015-2016 year.



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Whatever Family Festival and Day in Capitol Park June 17–July 4, 2015

Special thanks to these sponsors and supporters of the 38th annual Whatever Family Festival. Their support helps present the "FREE FAMILY FUN" community festival and assists the Chamber perform its many roles in support of a stronger economy, better business climate and higher quality of life in the Capital area.

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Spotlight on a MEMBER



Aerus

Aerus is a water and air purification company. Our local franchise is owned by Joe Mannisto and is located at 198 Western Ave in Augusta. We have been in business locally for over 35 years. Aerus was formerly known as Electrolux, the floor care company since 1924. Aerus is now the complete healthy home company.

Aerus carries a complete line of water purification products to handle hard water, iron, bacteria, arsenic and much more. Our best in class products include a Gold Seal certified direct flow reverse osmosis water purification system.

Our line of air purification products include certified space technology that has been installed in the Pentagon, the Ground Zero Memorial, the Liberty Bell and New York City fire stations. We own worldwide rights to this air purification technology. These products help anyone with allergies, asthma, breathing problems or someone just looking for a cleaner and healthier environment in their home or business

Aerus offers free water/air tests and consultations for anyone in Kennebec County. We are a member of the Water Quality Association. Our installations include homes, hotels, hospitals, schools, daycares, etc.

This section, dedicated to highlighting a member business will be given away as a drawing prize at monthly Business After



Chamber Notes

Andrew Silsby, President and CEO of Kennebec Savings Bank, has announced Theater at Monmouth was awarded a \$1,000 grant through the Federal Home Loan Bank of Boston Grants for New England Partnership program. Kennebec Savings Bank was pleased to nominate the theater based on its contribution to community through live theatrical performance, arts programming for local schools and building restoration. All of these efforts further the overall economic development, revitalization and pride in the town of Monmouth and surrounding communities.

On the 5th anniversary of **Monkitree**, a show of birds seems fitting. Little by Little, Bird by Bird includes bird inspired works by nine Maine artists. The show will run from May 1- June 27, 2015, and

opens with a reception on May 1st from 5:30-8:30 p.m., coinciding with Artwalk Gardiner. For more information contact Clare Marron at 512-4679.

The Kennebec Valley Art **Association** in partnership with **The** Marketplace at Augusta is presenting a weekend of fine arts, crafts and more on Saturday, May 2 and Sunday, May 3. Maine creatives will be showcased in the former Coldwater Creek Store at 14 Stephen King Drive in The Marketplace at Augusta from 10:00 a.m. – 4:00 p.m. each day. Call 622-3813 for more information.

Becoming a "Registered Maine Whitewater Rafting Guide" is a challenging, rewarding, and time-honored profession! North Country Rivers is offering the whitewater rafting guide training May 17 - May 28, 2015. Call 1-800-348-8871 for program information and application.

Friday, May 1st, Smart EyeCare Center in Augusta will be hosting a day of Patient Appreciation and General Celebration as they welcome their 25th year in business! Sales, refreshments, door prizes, and give-a-ways! Stop by to say a personal congratulations to Dr. Smart, himself! Call 622-5800 for info.

In celebration of Johnson Hall's 150th Anniversary, two central Maine arts

nonprofits Harlow Gallery and Johnson Hall proudly present Harlow for the Hall, an art exhibition showcasing fifty-

two Maine artists, April 10 through May 22, 2015 at Johnson Hall at 280 Water Street in Gardiner. The public is invited to meet the artists at an opening reception on Friday,



April 10. There will be a second public reception during Gardiner's spring Art Walk on Friday, May 1st. Harlow for the Hall is on view during box office hours, Tuesday - Friday, 12:00 pm-3:00 pm, during events, and by appointment, call 207-582-7144. (artwork: "Tom French Mending the Trawler Net" Oil, by Michael Vermette)

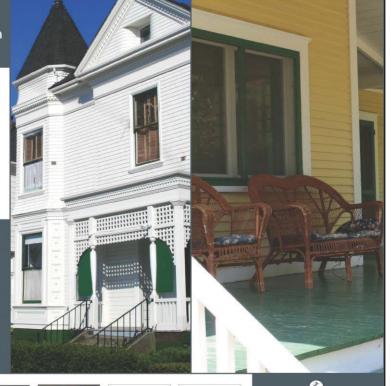
Bar Harbor Bank & Trust recently promoted Erin Conner to Branch Relationship Manger of the South China and Augusta branches. Erin joined Bar Harbor Bank & Trust in 2012, and has worked her way up. She has volunteered with the Center for Grieving Children, the American Red Cross, and the American Heart Assoc. She attended Bentley University and earned her Supervisor Certificate through the Center for Financial Training.



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SCOTT GOGGIN

Meet the Board Chair – Kim Vandermeulen

Kim Vandermeulen is Board Chair for the Kennebec Valley Chamber of Commerce. Kim was a partner in the private law practice, Vandermeulen, Goldman and Allen, in Augusta Maine for over fifteen years. His practice specialized in business workouts. Kim joined the management team of Alternative Manufacturing Inc. (AMI) of

Winthrop, Maine in 1997. AMI is a manufacturer of electronic printed circuit boards and the many products which incorporate these PCB's.



AMI manufactures for aerospace, alternative energy, and security industries among others. AMI is 100% employee owned and operates facilities in Winthrop and Somerville, Massachusetts.

Kim is an active member of the Maine business community, serving as the Board Chair of the Kennebec Valley Chamber of Commerce (2014-2015) and on the boards of the Kennebec Valley YMCA, Maine State and Winthrop Lakes Region Chambers of Commerce. He is also a member of the steering committee for the Electronic Manufacturing Services Section of IPC, a leading electronics industry association. In 2008, he was named Business Person of the Year by the Kennebec Valley Chamber of Commerce.

Kim holds a B.S. degree in Electrical Engineering from the University of Colorado, Boulder and a J.D. from Northeastern University.

Kim and his wife Linda Young, a nurse practitioner, reside in Wayne and enjoy visiting their children, two engineers and an architect, who are based in Los Angeles, San Francisco and San Diego, California.

Whatever is almost here...are you ready?

It's true. **The 38th Annual Whatever Family Festival** and **Day in Capitol Park** is not that far away. Calendars are at the printers. Permits are in process. Parades are being planned. And in a couple of weeks, posters will start popping up in your favorite stores and markets. It really is the unofficial kick-off to summertime in Maine. Start planning now before it gets here!

The festival runs from June 17 through the 4th of July. The Chamber's signature event, the Day in Capitol Park, will be held on Saturday, June 27. We fill the park with stages, characters, hands on kids events, bounces, and more! To do this, we need your help. **Volunteers help us with safety, parking, check-in, decorating and more.**Can you spare a couple of hours on a Saturday?

FREE FAMILY FUN is great – but we need many hands to pull it off. Sign up today – email: info@AugustaMaine.com

or complete the enclosed RSVP form (pink).







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Our Membership Appreciation Day Volunteers ROCK!

Tuesday, April 14 was a beautiful Spring day! 80 plus

volunteers gathered at 7:30 a.m. for breakfast, then went out in teams of one and two throughout the capital community spreading thank you's, good cheer and goody bags to 600 or so Chamber members. And what a day it was! THANK YOU to all who helped make this event a roaring success from start to finish. We couldn't have done it without you! Troy Lambert, AFC; Kim Vandermeulen, AMI; Rachel Merriam, Augusta CareerCenter; Nancy Merrick, Augusta Food Bank; Molly Gerencer and Shelly Page, Bangor Savings Bank; Brad Briggs, Budget Blinds; Tamara Lilly, Burgess Computer; MT Clark, Business Communications of Maine: Kenneth Demuth and Brent Vicnaire, Camden National Bank; Norm Veilleux, Capital Printing; Bill Appel, Capitol Computers; Jessica Wilbur, Career Management Services; Karen Hatch, City of Augusta Childcare; Brian Heath, Combined Benefits United; Laurie Curtis, CurtisEase Coaching; Robin Struck, D.R. Struck Landscape Nursery; Lisa Montagna, **Dimensions Web Design**; Darren Matthews, Downeast Energy; Ashley Rand, Electricity Maine; Dan Plante and Gary Poulin, EZToUse.com; Kala Ladenheim, Gardiner Food Co-op; Merline Douglas, Rachel Gilley, and Hoa Hoang, Hoang Realty; Dan Keeley, Keeley Associates; Sarah Brown, Brent Hall, Zachary Nichols, Jessica Norton and Mark Stebbins, Kennebec Savings Bank; Erika Bush, Kennebec Valley Humane Society; Carrie Arsenault and Tom Warren, Kennebec Valley YMCA; Meghan Toomey, **Kents Hill School**; Michael Marchus and Ashlev Shawley, KeyBank; Lynn Roberts Reed, Knowlton Hewins Roberts Funeral Homes: Cindy Yachanin. Johnson Hall; Laura Bower, Lapointe Lumber; Fred White, Ph.D., Licensed Psychologist; Karen Boston and Chris Wright, Lipman & Katz, P.A.; Kelly Packard, Living Space Consultants; Joey Gilbert, Main Security Surveillance; Scott MacDonald, Maine Technology Group; Jacki McKeen, Minuteman Signs; Steve Colella, Bob Hafford, Toby Pinkham and Miranda Tinsman, Mountain Wireless; Ramona Venskus, Newcomer Relocation Rental Services: Theresea Poirier, Sam's Club; Debbie Knox and Meghan Loubier, Skowhegan Savings Bank; Molly Beal-Bofia, Ryan Moody, Chad Parenteau, Skye Austin and Mike Stinchfield, Summit Natural Gas of Maine; Julie Armstrong, Sara Bangs, Ben Gray, Tricia

Harriman, Nikki Shaw, Jane Warren and Donna York, The Bank of Maine; Karen MacGillivray, Tim

Hortons; Josh Tibbetts, TRT Electric; Betsy Brown, Turner Publishing; Rob Gordon and Heather Pouliot,

United Way of Kennebec Valley; Alan Collins, US Cellular and Bill Jason, Workplace Health at

MaineGeneral.

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Business After Hours Plan ahead!

May 27...The Cohen Center

June 24... Augusta Country Club

July 22...The Red Barn

August 26...Oakes & Parkhurst Glass

September 23... Dube Travel Agency

October 28...UMA 50th

November 4...Stained Glass

Express

December 9...Maple Hill Farm Inn & Conf. Center

Business Insider

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WHAT'S HAPPENING? KVCC Calendar

May & June

Mau 2015

			-v	
05/06	Business	Insider	Breakfast 8	& KLI
	Graduatio	n, 7:30	-9:00 a.m. @)
	Senator		_	

05/06 KLI Comm., 12 p.m. @ KVCC 05/08 Whatever Festival Comm. 12 p.m.

@ Buker Center

05/12 KVCC Board Meeting, 5:30 p.m. 05/13 Membership Comm., 11:30 a.m. @

KVCC

05/20 Women's Network Lunch,

11:30 a.m.–1:00 p.m. @ Senator Inn 05/27 **Business After Hours**, 5-7:00 p.m. @ *The Cohen Center*, Hallowell

June 2015

06/03	KLI Comm., 12 p.m@ KVCC
06/09	KVCC Board Meeting, 5:30 p.m.
06/10	Women's Network Lunch,
	11:30 a.m.–1:00 p.m. @ Senator Inn
06/17	Business Insider Breakfast,
	7:30-9:00 a.m. @ Senator
6/17	Whatever Family Festival Begins
06/20	Greater Gardiner River Festival
06/24	Business After Hours & Whatever
	Sponsor Reception, 5-7:00 p.m. @
	The Augusta Country Club
06/27	Whatever Family Festival Day in
	Capitol Park, 11:00 a.m3:00 p.m.

KVCC Staff

Ross H. Cunningham, President & CEO Patty M. Paquet, Vice President, Operations Lynne M. Burney, Program Director Deborah R. Camporiale, Information Coordinator

Our Mission:

The KV Chamber exists to enhance life quality by strengthening our regional economy.

www.AugustaMaine.com

Free reception 05/27/15

The Cohen Center Hosts May After Hours

This is one you don't want to miss. One of the area's best kept secrets, the

Cohen Center, is inviting KV Chamber members and their guests to come and enjoy



a fabulous evening of food, fun, and more at the May Business After Hours on Wednesday, May 27th from 5-7:00 p.m.

Cohen on the Meadows Catering, the center's own awesome crew, will provide delicious food and drink. There will be tours of the facility, plus, door prizes and a chance to win the 50/50 raffle. Our friends from Townsquare Media will be there, too.

KVCC Business After Hours receptions are where some of your best Chamber networking happens. Be sure to bring along extra *business cards* to share with all your new friends. Please RSVP by calling us at 623-4559.

Are you following us?







