



# ADVERTISING OPPORTUNITIES

GROWING YOUR BUSINESS'S NAME RECOGNITION AND REACH

269 Western Avenue, Augusta, ME 04330

[www.kennebecvalleychamber.com](http://www.kennebecvalleychamber.com)

(207) 623-4559 | [info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com)

# Advertise with the Kennebec Valley Chamber of Commerce

## Grow Your Business's Exposure with the Chamber

Spend your marketing dollars wisely by utilizing the advertising opportunities available as a member of the KV Chamber. We have several options available to target your desired audience and fit your budget.

## Why Should You Advertise with the Chamber?

- Affordable Rates
- Target Market
- Local Reach
- Brand Recognition
- Engage Potential Customers

## What Should You Advertise?

- Deals
- Upcoming Events
- Special Announcements
- Employee Spotlight
- Registration Forms
- Website
- Social Media Platforms

## NEWSLETTER

**3,000+ digital recipients**

The KV Chamber's monthly digital newsletter designed to keep readers up-to-date on all areas of business and community.

## WEBSITE

**2,000+ Monthly Visitors**

The KV Chamber's frequently visited website is a source of information for tourists and locals alike. Stand out and reach your potential customers!



# Web Advertisements

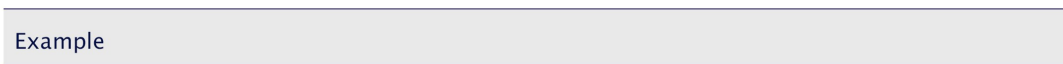


Log in

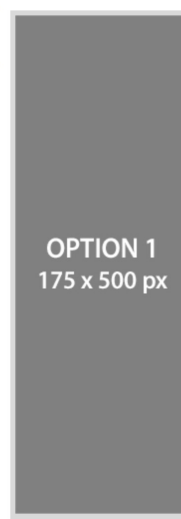
## Maine's Capital Area

Search ...

HOME CORONAVIRUS UPDATES JOIN THE CHAMBER ABOUT US OUR MEMBERS FOR MEMBERS EVENTS LIVE & WORK PLAN YOUR VISIT



This is an example page of how ads would appear next to content on our website.



### Option 1

**\$100/ Month or \$1,000/ Year (2 months free)**

175 x 500 px (W x H)

Your ad will be placed in the right side bar of all interior pages on the website (does not include the home page). This will link to one web address of your choosing.

*Spots available: Four timed rotating ads*

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### Option 2

**\$25/ Month or \$250/ Year (2 months free)**

375 x 250 px (W x H)

Your ad will be placed on an industry specific page depending on your preference and availability: Business & Industry, Local Services, Education, Healthcare, Employment, Real Estate, and Transportation. This will link to one web address of your choosing.

*Spots available: 3 on each page*

# Monthly Newsletter Advertisements

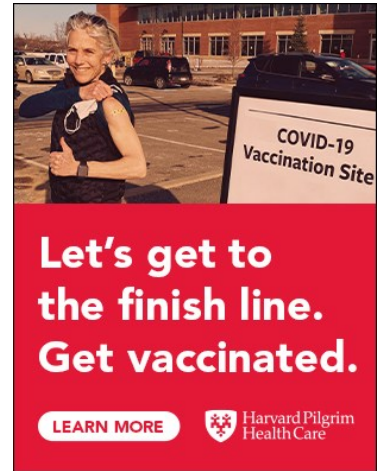


## Large

612 x 396 pixels (8.5" x 5.5")  
 \$150 per month  
 \$810 for 6 months (10% discount)  
 \$1,440 per year (20% discount)

## Medium

306 x 396 pixels (4.25" x 5.5")  
 \$100 per month  
 \$540 for 6 months (10% discount)  
 \$960 per year (20% discount)



## Small

306 x 198 pixels (4.25" x 2.75")  
 \$75 per month  
 \$405 for 6 months (10% discount)  
 \$720 per year (20% discount)



*\*Ad examples above are not actual size*

# Area Visitor Information Guide

## Explore the possibilities Kennebec Valley has to offer.

The Kennebec Valley is a diverse community with natural sights, historic residences and a variety of economic opportunity. Though traditionally the area is known for its commerce, the Chamber will be promoting the Kennebec Valley for what its locals know it as; a center of culture and activities. We have many beautiful sites, town events, and local restaurants and retailers. Our new guide will offer readers a comprehensive image of the way life is in the Kennebec Valley. With participation for businesses like yours, our guide will only grow in its popularity. This is your chance to market your services, events, business or products through print and the web-based audiences! We print 20,000 copies and run out every year!

### Display Rates for Members:

1st Right Hand Page: \$2,400

Inside Front or Inside Back: \$2,400

Back Cover: \$2,995

(A) Full Page: \$1,850

(B) 3/4 Page: \$1,550

(C) 1/2 Page: \$1,100

(D) 1/4 Page: \$700

### Where to find our Guidebooks:

AAA Office in ME, MA, CT, NH, RI, PA, and NY

Seven State Visitor Information Centers: Kittery, Yarmouth, Calais, Fryeburg, Hampden North, Hampden South, & Houlton

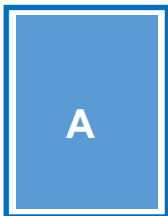
Locations throughout Central Maine at local

Businesses, event venues and hotels

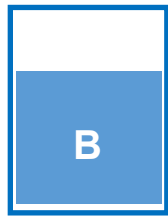
All Maine Chambers & Area Info Centers

Electronically available on website

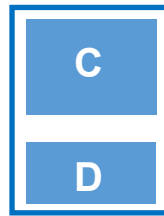
Phone and email request



4.81"W x 7.60"H

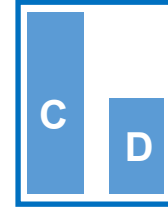


4.81"W x 5.65"H



4.81"W x 3.80"H (C)

4.81"W x 1.85"H (D)



2.40"W x 7.60"H (C)

2.40"W x 3.80"H (D)

