



# Insider Newsletter

June 2017

Kennebec Valley Chamber of Commerce  
KennebecValleyChamber.com

## Upcoming Events June

- 6/3 **Color Dash 5K**  
7:30 am  
@ Augusta City Center
- 6/13 KVCC Board of Directors  
5:30 pm  
@The KV Chamber
- 6/14 **Whatever Family Festival Begins**
- 6/14 **Women's Network Luncheon**  
11:30 am - 1:00 pm  
@ The Senator Inn & Spa
- 6/21 **Modern Mornings**  
7:30 am - 9:00 am  
@ The Senator Inn & Spa
- 6/24 **Kennebec River Day**  
11:00 am - 3:00 pm  
@ Mill Park, Augusta
- 6/28 **Business After Hours**  
5:00 pm - 7:00 pm  
@ Johnson Hall Performing Arts Center

## July

- 6/17 **KLI Golf Tournament**  
10 AM Shotgun  
The Augusta Country Club

**How many times  
does a daisy  
image appear in  
the June Insider Newsletter?**



Submit your answer to  
[info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com) and be  
entered to win a **FREE website  
advertisement!!!**

Winners will be drawn June 19, 2017

May's Winner - Bethany Drouin of Capitol Computers

\* Bold open to public

## Social Media Marketing Workshop

The Kennebec Valley Chamber of Commerce's Small Business Resource Team is partnering with SCORE for a series of educational workshops. This panel of social media marketing specialists will be sharing their expertise, sneaky tips and their opinions of social media marketing.

This **FREE** panel will include appetizers and refreshments



**Facilitator:**  
**Greg Glynn**  
Account Supervisor  
Nancy Marshall  
Communications

June 6, 2017  
5:00 - 7:00 PM  
The Ballard Center  
Business Common Center  
2nd Floor  
6 E. Chestnut St., Augusta



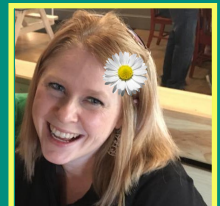
**Gina LoMonaco**  
Owner  
GEvolution Fitness



**Katie Otis**  
Manager, Social  
Media Services  
T-Mobile



**Brandy Cain**  
Marketing & Donor  
Relations Director  
Travis Mills Foundation



**Sadie Bowden**  
Web Kahuna  
Gifford's Famous  
Ice Cream

*Women's Network*  
June 14, 2017  
11:30 a.m. - 1:00 p.m.  
@ The Senator Inn & Spa



**Mobile Apps for Pros on the Go**  
**Tamara Lilly**  
**Burgess Technology Services**



Tamara Lilly, a native of Woolwich, lived in Massachusetts, Texas and Pennsylvania before finding her way home to the Midcoast nearly twenty years ago. She spent her early career primarily in Community Theater and Hospitality, spending over a decade as an innkeeper and resort manager in Edgecomb where Burgess Technology Services (BTSmaine.com) was her chosen IT provider. She joined the team at Burgess in 2011. Previously Service Coordinator and now Business Support Specialist, Tamara has the unique experience of being a non-techie in a tech environment, and often serves as the bridge between the consumer and tech support. She previously presented Top Tech Tips for the Non Techie for the KVCC Women's Networking Luncheon and is also a member of the chamber as voiceover talent at LetMeDoTheTalking.com.

RSVP to [Info@KennebecValleyChamber.com](mailto:Info@KennebecValleyChamber.com)

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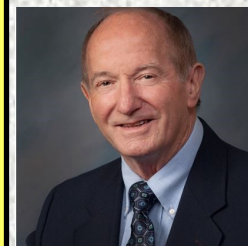


*Modern Mornings*  
June 21, 2017  
7:30 a.m. - 9:00 a.m.  
@ The Senator Inn & Spa



**Tomorrow's Prevention... Today**  
**Jim Ferguson**  
**Alba-Technic, LLC**

*Proud winner of the NFL Head Health Challenge III sponsored by the NFL, GE, Under Armour and NIS*



Jim is an electrical engineer with considerable global experience as a senior designer for some of the world's largest engineering companies. He has developed and patented the SMARTY®, a product line of neuro-protective headgear, using advanced polymers and manufacturing processes. This game changer technology will revolutionize the prevention and treatment of traumatic brain injury resulting from falls and sports collisions. Our research partners include, National Institutes of Health, National Institute on Aging, National Science Foundation, Maine Technology Institute, University of Maine, UCLA and VA Greater Los Angeles.

RSVP to [Info@KennebecValleyChamber.com](mailto:Info@KennebecValleyChamber.com)





## WELCOME NEW MEMBERS!

**CrossFit Undaunted**  
Mark Houdlette, 213-6149  
Crossfitundaunted.com

**Kennebec Historical Society**  
Kent London, 622-7718  
Kennebechistorical.org

**Laney Construction**  
Griffin Laney, 458-4834

**Modern Pest Services**  
Ken Murphy, 800-232-PEST  
Modernpest.com

**Premier Property Management**  
Aly Cram, 621-6701  
Mainepremierpm.com

**Salon Twelve-26**  
Debra Degraide, 622-1222

**The Charles Inn**  
Leeanne Hewey, 992-2820  
Thecharlesinn.com

**Vacationland Inn**  
Leeanne Hewey, 989-5450  
Vacationlandinn.com

## 30+ YEARS

Cross Insurance  
Spectrum Generations  
WMME/WEBB/KOOL AM

## MEMBER ANNIVERSARIES

### 20+ YEARS

Charlie's Motor Mall  
Kennebec Valley Humane Society  
Northest Bank, FSB  
Smart EyeCare Center  
Super 8 Motel  
U.S. Cellular  
University of Maine at Augusta

### 10+ YEARS

Bread of Life Ministries  
Children's Center: Early Intervention  
and Family Support  
College Carry-Out  
Golden Pond Wealth Management Inc.  
Grondin's Certified Cleaners  
Kents Hill School  
Line-X of Augusta  
Nadeau Chiropractic  
Oxford Networks  
Pinkham Insurance Agency  
Reay Excavation & Trucking  
Skowhegan Savings Bank  
TRC Engineers LLC  
United Insurance

### 5+ YEARS

Augusta Downtown Alliance  
Burgess Technology Services  
Camden National Bank  
Central Maine Drywall, Inc.  
Edward Jones  
Family Violence Project  
Hopkins Flowers + Gifts  
Kaplan University  
Kennebec Valley Human Resource  
Association  
McKee Law  
MK Orthodontics  
Roger Pomerleau Entrepreneur  
Susan Farnsworth, Attorney at Law

### ALSO RENEWING

Aquatic Technology Inc.  
Augusta Colonial Theatre, Inc.  
Blistered Fingers Bluegrass Festival  
Care & Comfort  
J.F. Scott Construction  
Kennebec Valley Board of Realtors  
Lady's Auto Sales  
Maine Job Trust  
Stained Glass Express  
Statewide Towing, Inc.  
The Gannett House Project



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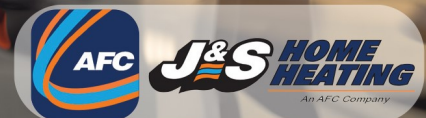
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This three week long festival has events throughout the Kennebec Valley, from Gardiner to Winthrop and everywhere in between. The Whatever Family Festival is celebrating it's 40th Anniversary with new excitement! The Whatever Family Festival will kick off with the Blistered Fingers Bluegrass Festival in Litchfield and ends with fireworks on July 4th.

**June 14 - July 4**

**#WhateverGoes**

## MAJOR SPONSORS



**Skowhegan Savings**

## Platinum Sponsors

Cape Air  
 City of Augusta  
 Darling's Auto  
 Kennebec Valley Tourism Council  
 OnTarget Utility Services

## Gold Sponsors

Augusta Fuel Company	Maine State Credit Union
Alternative Manufacturing, Inc.	O'Connor AutoPark
Augusta Crossing	Peachey Builders
Charlie's Motor Mall	Pine State Trading Co.
G&E Roofing Co., Inc.	

## Silver Sponsors

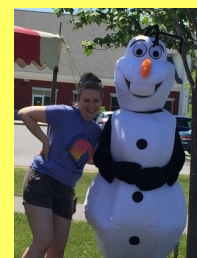
Are You Ready To Party??	Macomber, Farr & Whitten
Augusta Civic Center	Macpage LLC
Delta Ambulance	Margaritas
Gagne & Son	Servpro of Augusta/ Waterville
Hallowell Printing Co.	

## Bronze Sponsor

Bangor Savings Bank	Markham Tent Rentals
Bay Area Title Services	Mix Maine Media
Coca-Cola	Plummer Funeral Home
Dead River Co.	Quality Inn & Suites Maine
Fairfield Inn & Suites by Marriott	Evergreen Hotel
Gibson LeClair, LLC.	Riverside Disposal
Hammond Lumber Co.	Snow Pond Center for the Arts
Knowlton Hewins Roberts Funeral Homes and Cremation Services	Townsquare Media
	Uncle Henry's

## Supporter Sponsors

Augusta Tool Rental	Maple Hill Farm Inn & Conference Center
Business Communications of Maine	Motor Supply Company
Companion Animal Clinic	North Country Rivers
D.R. Struck Landscaping & Nursery	Sprague & Curtis Real Estate
Downtown Diner	Tri-State Staffing
Longfellow's Greenhouses	





*New this year:*

# Kennebec River Day

June 24, 2017 11:00AM - 3:00 PM

The Kennebec Valley Chamber in the past years has organized Kid's Day in Capitol Park, but new this year Kid's Day has been transformed into the Kennebec River Day! The Kennebec River Day will be held at Mill Park along the mighty Kennebec River. The Kennebec River Day will still host the kid's events but will now also have activities targeted to ALL AGES! Children will be occupied with games and activities while adults can spend time at the homemade craft vendors or at the three music stages. The Chamber is excited to bring everyone together for a day in Augusta with activities for all. The possibilities are endless for this day in Mill Park.

### **B98.5 Stage**

11:00 - 3:00 BEE a Country Star  
Country singing competition featuring  
up to 20 contestants

### **Family Fun Stage**

11:00 Dance Performances, Dance  
Unlimited  
12:00 Kennebec Dance Centre  
1:00 Kids Zumba, KV YMCA  
2:00 Taiko Drummers, Hall Dale  
Drumming Club

### **Mix 107.9 Stage**

11:00 Loki & Friends  
12:15 The Cahoots  
1:45 Rockit Band

**We're Moving Back To The River!!!**

## **Activities Include:**

18<sup>th</sup> Century Laundry  
Adopt a Pet with the KV Humane Society  
Bounce Houses  
Caricatures by PJ  
Chainsaw Wood Carving Demos  
Colonial Theatre Tours  
Delta Ambulance – First Aid  
Doll and Stuffed Animal Wearing Demo  
Earnie the Starfish & Children's Activities  
Exploration Stations: Giant Bubbles, Legos,  
Crafts & Slime  
Face Painting  
Fire Truck & Ambulance Display  
Firefighter Demos & Jaws of Life  
Fort Western Tours  
Fly Casting Demonstrations  
GaGa Pit

Glass Rack Truck  
Horse Drawn Wagon Rides  
Invertebrate Investigators  
Lawn Games  
Making Slime  
Medieval Display  
Painting with Bubbles  
Petanque Tournament  
Photo Booth  
Planting Vegetable Seeds  
Public Safety Booth & Activities  
Rat Race Obstacle Course  
Smokey Bear and Forest Ranger Truck  
Spotter the Otter, Spotter's Tattoo Station,  
Bubble Creatures & Watershed Learning Station  
Summer Reading Program with Lego and Craft  
Activities  
Temporary Tattoos & Sensory Activities  
Train Rides  
Zamboni & Hockey Shooting Station



## Meet the Staff - Chris A. Voynik



Christopher Voynik, Events and Program Director, is the newest addition to the Chamber. After graduating Magna Cum Laude from Thomas College in 2014, Chris had already successfully founded 2 of his now 4 businesses. His businesses have been featured on Greenlight Maine, Gorham Savings LaunchPad, and Downeast Magazine to name a few.

In 2017, Chris was awarded the Cynergy Young Professional Award at the Chamber's Annual Kenney Awards. Currently, Chris serves on the Cynergy Steering Committee as well as the Thomas College Business Innovation Advisory Council. Chris is a large advocate for entrepreneurship in the state of Maine and has been a featured speaker in multiple events around the state of Maine.

## Member Spotlight - Dimensions Web Design

Building your business can be an expensive and emotional experience, but building your website should not. In 2007 Lisa Montagna (owner) was a stay-at-home mom looking to connect with other adoptive parents. Lisa created a website dedicated to providing resources to other adoptive parents and their families. From that experience Dimensions Web Design was born.



Dimensions Web Design's mission is based on the model of an old style "mom and pop" shop. A local business designed to help build a website though friendly and courteous services. Our foundation is built on four cornerstones:

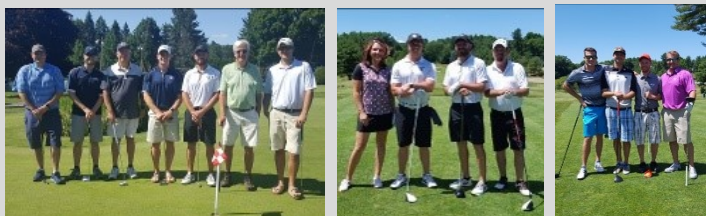
Simplicity · Customization · Effectiveness · Affordability

At Dimensions Web Design, Lisa believes a website is a reflection of yourself and your company's mission. The process begins with an idea or vision. No matter if it is a basic idea or a complete draft, working together, Lisa will bring your website to life.

Even if you already have a website, it may be time for an update or rebuild. Some existing websites may not be search engine friendly and require tweaking to be found on the internet.

Dimensions Web Design also provides website maintenance by updating your website to provide current contact information critical to any business. General website maintenance usually takes 2 to 3 business days or less.

Finally, just as you are the owner of your business, all websites created by Dimensions Web Design are owned by YOU! You retain ownership and access to your domain name, hosting and all related accounts. Please check out their services at [dimensionswebdesign.com](http://dimensionswebdesign.com) and contact Lisa to see how Dimensions Web Design can help make your vision a reality.



## KLI Golf Tournament

July 17, 2017  
10 AM shotgun  
Augusta Country Club

\$130 Per Person  
\$520 Team of 4

Please Register at: [KennebecValleyChamber.com](http://KennebecValleyChamber.com)

*New This Year :*  
*Air Cannon Ball Shot*  
*Score enhancing packages available!*

*Check Out Insert For More Info!*



## Advertise In This Newsletter

Ad Size	Inches W x H	Monthly Cost	6 Months Cost 10% Discount	1 Year Cost 20% Discount
1/2 Page	8 x 5.25	\$150	\$810	\$1,440
1/4 Page	8 x 2.625 4 x 5.25	\$100	\$540	\$960
1/8 Page	4 x 2.625 2.625 x 4	\$75	\$405	\$720

# Chamber Member News



## Cross Insurance

Cross Insurance, announces the promotion of Eric Jermyn to President of Cross Employee Benefits. He will be based in Portland, Maine.



"Working with the Cross Insurance team has been a highlight of my career," Jermyn said. "I'm honored to be named President of Cross Employee Benefits and look forward to the challenges and opportunities this new position will provide."

Active in the community, Jermyn has served on the Kennebec Valley Chamber Board since 2010, elected as the KV Chamber Board Chair for 2016. Jermyn also serves as the Vice Chair and Finance Committee Chair for Maine School Administrative District 11. A lifelong New England sports fan, Jermyn volunteers his time as an umpire for Gardiner Area Cal Ripken baseball and has coached his children's sports teams.

## Gardiner Food Co-Op

We are excited to announce some great improvements to our Cafe! As our business continues to grow and develop we continue to look for ways to serve more people with more wholesome and delicious food. Since we opened almost two years ago, we have significantly increased our membership.

With this increase in membership we are selling more groceries, fresh produce, meat, dairy, bulk foods, and everything else on the "store" side of the Co-op. Our main identity is a grocery store where members of our community rely on to stock up their fridge and pantry with the best available food in the Gardiner area.

## GHM Insurance

GHM Insurance recently was appointed to The Hanover Insurance Group's President's Club, an elite group of independent insurance agencies from across the country.

Agencies named to the company's President's Club are recognized for delivering outstanding value to their customers through insurance expertise and responsive service.

GHM Insurance was one of only 125 independent agencies recognized with this distinction across the country. The Hanover partners with a select group of 2,200 independent agents nationwide. This is the 12th consecutive year GHM Insurance has been recognized with this selection.

## Golden Pond Wealth Management

On May 5th, 2017 Bert Languet, CFP® attended the 2017 Maine State Bar Association Elder Law and Estate Planning Institute (ELI). ELI is a distinguished team of highly skilled professionals and leading Maine practitioners that presented a wide range of topics about the issues focused on elder law and estate planning. Natalie Choate was the guest speaker who is a nationally recognized consultant on estate planning and retirement benefits. "There were over 300 attendees for the two day event" said Bert Languet, CFP.

## Hammond Lumber Company

Maine-based Hammond Lumber Company announced a transition in leadership with the appointment of Mike Hammond as president and CEO. The vice president for the past 20 years, Mike is following a natural succession as did his father, Don Hammond, the previous president since 1997 who will become vice president. As a family-owned building supply business, Hammond Lumber Company has been in operation for more than 60 years manufacturing eastern white pine lumber and is one of the largest independent building material retailers in the northeast.



## Kaplan University

Purdue University announced April 27th, the creation of a new public university that will further expand access to higher education. To launch the new university, Purdue will acquire Kaplan University and its institutional operations and assets, including its 15 campuses and learning centers, 32,000 students, 3,000

employees, and decades of experience in distance education.

All existing Kaplan University students and faculty will transition to the new university, which will use the Purdue name in some fashion not yet identified.

The new university will be distinct from others in the Purdue system, relying only on tuition and fundraising to cover operating expenses. No state appropriations will be utilized. It will operate primarily online, but has 15 locations across the United States.

## Sexual Assault Crisis and Support Center

Sexual Assault Crisis and Support Center hosted their 6<sup>th</sup> Annual *One in Five 5K Run/Walk* on Sunday, April 30<sup>th</sup> in honor of Sexual Assault Awareness Month, a national awareness campaign to raise public awareness about sexual violence and to educate communities on how to prevent it. More than 500 race participants, families, and community members attended the annual event held at Thomas College in Waterville. The event raised more than \$24,000 to support the center's wraparound services provided to victims and survivors of sexual violence.



## Townsquare Media

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**To submit Member News, just send your press release to:**

[info@KennebecValleyChamber.com](mailto:info@KennebecValleyChamber.com)

## KVCC Board of Directors

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Ganneston Construction Corp.

**Steven H. Marson, Chair-Elect\***  
Central Maine Pyrotechnics

**Nathan R. Cotnoir, Vice Chair\***  
Camden National Bank

**Matthew R. Tardiff, Treasurer\***  
J.S. McCarthy Printers

**Eric Jermyn, Past Chair\***  
Cross Insurance Agency

**Chuck W. Hays, Past Treasurer\***  
MaineGeneral Health

**Craig H. Nelson, Esq., Special Counsel\***  
Doyle & Nelson

**Katie L. Doherty, President & CEO\*^**

\* Executive Committee ^ Full-Time Executive

**Karen Boston**  
Lipman & Katz, P.A.

**James F. Conneely, Ph.D.**  
University of Maine at Augusta

**Cathy A. DeMerchant, Director Emeritus**  
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**Christopher A. Fogg**  
Maine Tourism Association

**Randy Hutchins**  
O'Connor AutoPark

**Earl Kingsbury**  
Augusta Civic Center

**Michal Kleinlerer, D.M.D., M.M.Sc**  
MK Orthodontics

**Jeffrey Nevins**  
FairPoint Communications

**Richard Parkhurst**  
Stained Glass Express

**Chris Paszyc**  
CBRE/The Boulos Company

**Gregory R. Piper**  
PERFORMANCE Foodservice - NorthCenter

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Quality Inn & Suites Maine Evergreen Hotel

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Central Maine Power Company

**Kim Vandermeulen**  
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*Insider Newsletter*  
**Kennebec Valley Chamber of Commerce**  
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### KVCC Staff

**Katie L. Doherty, President & CEO**  
**Patty M. Hewett, Chief Operations Officer**  
**Chris A. Voynik, Events & Program Director**  
**Kate M. McAllister, Membership Development Coordinator**  
**Deborah R. Camporale, Communications & Volunteer Coordinator**



### Our Mission:

*The KV Chamber exists to enhance life quality by strengthening our regional economy.*



## Join us June 28!

The June Business After Hours will be Johnson Hall Performing Arts Center on Wednesday, June 28th from 5:00 – 7:00 p.m. 280 Water St, Gardiner

KV Chamber members and guests are invited to join us for networking and great food! Every Business After Hours is an incredible opportunity to win amazing door prizes and take part in the 50/50 raffle. Delicious hors d'oeuvres and beverages will be available.

To RSVP call 623-4559 or Email [info@kennebecvalleychamber.com](mailto:info@kennebecvalleychamber.com)



Business After Hours events are sponsored by:

